



Bacon & Sons Slows Down for 'FTWD' Season 4 Campaign

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To capture the apocalyptic feel of AMC's Fear the Walking Dead, Bacon & Sons shot the show's season-four launch campaign in super slow motion on site in Austin, Texas.

The campaign features the series stars, including Kim Dickens, Garret Dillahunt, Lennie James and Frank Dillane.

Bacon & Sons also did nine character portraits as part of the new season's launch campaign. Here are four of them:

Nick Clark (Frank Dillane)

John Dorie (Garret Dillahunt)

Madison "Maddy" Clark (Kim Dickens)

Morgan Jones (Lennie James)

"In this world, we are always on our own," the bleak but beautiful 60-second spot concludes.

Fear the Walking Dead returns to AMC for season four on Sunday, April 15.

â€‹CREDITS

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