



PromaxBDA Guitar Giveaways: Where Are They Now?

06.25.2018

Every year at the PromaxBDA Conference and Station Summit, Stephen Arnold Music raffles off unique replica guitars.

From the 1960s-theme this year, to previous giveaways inspired by The Beatles, broadcast news segments and more, one thing all the guitars have in common is being hand-picked by Arnold, an avid collector eager to share his love of the instrument.

As PromaxBDA heads into Station Summit and prepares for the 2018 raffle, Daily Brief checked in with past winners to find out where their guitars are now.

RELATED: Stephen Arnold Music to Raffle Off 1960s-Themed Guitars

Rain Song Concert Series Electric Acoustic
Station Summit, 2017

"I gave the Rain Song electric acoustic to my 14-year-old daughter (she's a much better musician than me). She LOVES it and is getting great use out of it.

She performs at her school, open mic events around town, started a little band with two other kids and recently came in 4th place in the county for teen song writing. She performed her song with the house band at a local community college for the finals. Not all of this was with the Rain Song but it has definitely helped her and given her more confidence to practice and perform."

-Pete Ferraro, Director of Marketing and Creative Services/SBG Special Projects, WBFF FOX45, WNUV The CW Baltimore, EBFF 45.2 My TV Baltimore

Fender Telecaster
Station Summit, 2015

"Yep I still have mine and have used it quite a bit. Believe it or not a Spanish label is re-releasing A Method of Danse as part of a retro electronica compilation and we may be back in the studio to record some new materials with the band."

-Larry Watzman, Director of Marketing, Design & Creative Services, WBNS CBS Columbus Ohio

Stevie Ray Vaughan SRV Stratocaster Replica
Station Summit, 2016

"Yes. I still have it. Still hangs in the bedroom, and I pick it up every once in a while. It plays great, stays in tune; if only my ability matched the quality of the guitar."

-Wes Pollard, Creative Services Director, WREG-TV

Epiphone Sunburst Sheraton II
Station Summit, 2017

"I have the guitarâ€”safely secured in its case. Unfortunately, I haven't played for many years and have not had the chance to plug-in, tune and play. I have showed it off on a few occasions, mainly just to brag on my luck of the draw! I am grateful and the guitar is gorgeous!"

-Kirk Szesny, Director of Creative Services and Marketing, KSTP-TV / KSTC-TV, St. Paul, Minn.