



Something's Not Right in Forensic Files II's Launch Spot

07.02.2021

The above season-two launch spot for HLN's Forensic Files II is just a sweep over an abandoned suitcase on a chilly beach, but what isn't in the spot says as much as what is.

It's that feeling that there's so much more to this story that drives the spot's creative, which was produced by CNN Creative Marketing in conjunction with New York-based agency Loyalkaspar.

Forensic Files II returns to HLN with back-to-back episodes on Sunday, July 11 at 10 p.m. ET/PT.

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