



Podcast: Cecilia Gorman Will Help You Take Your Career Up A Notch

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Whether you suddenly find yourself out of work or are just feeling that it's time for a change, looking for a new job is hard. It's hard to find the time, the energy and the connections. Where does one even start?

Enter Cecilia Gorman. She's a veteran of the advertising industry, where she spent 20-plus years in production, recruiting and human resources. She spent the bulk of her career at Y&R Advertising where she was VP, creative services. She led global creative operations at Oakley and was head of HR and training as VP, organizational leadership at Innocean USA.

She's also executive director with the John Maxwell Team and the owner of Creative + Talent + Partners, a training consultancy that specializes in the development of new and struggling managers and the teams they lead.

Gorman will be leading Promax's first session of its new Transition Assistance Program (TAP) on Friday, Feb. 22, at Promax's offices in Los Angeles, discussing such topics as how you can best tell your own story on LinkedIn, power up your networking efforts and set goals to get you where you want to go.

Attendance is free for members but space is limited so if you would like to join, reach out to Karen Page at Karen.Page@promaxbda.org.

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