



INSP Times AC/DC's 'TNT' to Family's 'Turquoise Fever'

08.16.2019

When family entertainment network INSP wanted to launch its fifth original series, Turquoise Fever, about a family who searches for turquoise in the Nevada desert by blowing stuff up on the regular, it was looking for a way to do it with a bang.

Hence the addition of AC/DC's "TNT," licensed through Wednesday, Aug. 21, for this high-voltage spot.

Turquoise Fever premiered on INSP on Wednesday, Aug. 14 at 9 p.m. ET.

CREDITS

Producer/Editor: Jonathan Shuping

Motion Designers: Justin Warren, Ben Henry

Motion-Design Manager: Demetre Gionis

Finishing Editor: Bryce Hoover

Audio Mixer: Dan Luna

Director, On-Air Promotion: Scott Craven

VP, Creative Promotion: Peter Overland

VP, Creative Services: Zach Chambers

SVP, Creative Promotion and Production: Jim Goss

EVP, Marketing: Hayes Tauber