



CNBC Helps Has-Beens Get 'Back in the Game'

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In CNBC's new series, *Back in the Game*, former New York Yankee Alex Rodriguez help one-time celebrities get their lives and their finances back on track.

"There's no shortage of rich and famous that became broke and bankrupt," Rodriguez says in the above trailer.Â

In this four-episode reality series, Rodriguez works with such former stars as four-time heavyweight boxing champion Evander Holyfield, one-time American Idol host Brian Dunkelman, Olympic swimmer Ryan Lochte and Baywatch and Charles in Charge star Nicole Eggert to help them reduce their crushing debut, repair their reputations and launch new careers.Â

The series premieres Wednesday, Nov. 6, at 10 p.m. ET and is executive produced by Rodriguez and Michael Strahan.Â

CREDITS

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