



Former Hulu Chief Jason Kilar Named CEO of WarnerMedia

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One month out from the launch of streaming service HBO Max, former Hulu founding CEO Jason Kilar, 48, has been named CEO of WarnerMedia, taking over the position from John Stankey, who remains president and chief operating officer of AT&T. Kilar will start his new position on May 1.

"Jason is a dynamic executive with the right skill set to lead WarnerMedia into the future. His experience in media and entertainment, direct-to-consumer video streaming and advertising is the perfect fit for WarnerMedia, and I am excited to have him lead the next chapter of WarnerMedia's storied success," said Stankey in a statement. "Our team led by Bob Greenblatt, Ann Sarnoff, Gerhard Zeiler and Jeff Zucker has done an amazing job establishing our brands as leaders in the hearts and minds of consumers. Adding Jason to the talented WarnerMedia family as we launch HBO Max in May gives us the right management team to strategically position our leading portfolio of brands, world-class talent and rich library of intellectual property for future growth."

WarnerMedia Entertainment Chairman Greenblatt, Warner Bros. Chairman and CEO Sarnoff, WarnerMedia News and Sports Chief Zucker and WarnerMedia Chief Revenue Officer Zeiler all will report to Kilar.

"In partnership with this world-class team, I'm so excited for the opportunity to lean into the future at WarnerMedia," said Kilar, also in a statement. "Stories well told have always mattered, and they matter even more in this challenging time for the world. It will be a privilege to invent, create, and serve with so many talented people. May 1st can't get here soon enough."

Kilar was CEO of Hulu from its start in 2007 until 2013. He served in several leadership positions at Amazon from 1997 to 2006, including as SVP of worldwide application software.

After leaving Hulu in 2013, Kilar co-founded and served as CEO of video streaming service Vessel until selling the company and its underlying technology to Verizon in 2017. He also served as a board member at DreamWorks Animation from 2013 to 2016 and at Univision Communications from 2016 to 2020.

He holds a bachelor's degree in journalism and business from the University of North Carolina at Chapel Hill and an MBA from Harvard Business School.

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