



INSP Remembers 'The Virginian' James Drury

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In his last appearance on camera, iconic TV Western actor James Drury appeared in the above spot for Western-themed network INSP to describe exactly what a hero was to him amid the current pandemic. Drury passed away on April 6, 2020, at the age of 85.

Drury, who as the star of The Virginian is a mainstay of the network, was joined by several other Western stars in an overall campaign, titled "We Ride Together," about heroes that has appeared across the network's linear and social platforms.Â

CREDITS

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