



## Justin King-Hall Named SVP, Creative Director at Wild Card Creative

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Justin King-Hall has joined Los Angeles-based entertainment marketing agency Wild Card Creative Group as senior vice president, creative director for the company's editorial division. He'll be leading teams in the development of editorial campaigns for the agency's entertainment clients, reporting to CEO Alison Temple and Founder/Chief Creative Officer Nick Temple.

"Justin has a successful track record creating quality campaigns that move audiences and we are excited to have him join our team," said Temple in a statement. "He is a highly motivated individual and a great team player who's always thinking of how best to impact viewers through compelling and captivating narratives."

"I have long admired the unique creative perspective Wild Card brings to the industry and I'm thrilled to be joining this legendary team," said King-Hall, also in a statement. "Wild Card has a reputation for delivering campaigns with powerful storytelling at the center while fostering talented creatives who work collaboratively to bring out the best in their team, clients, and audiences."

With more than years of experience in the audio/visual space, King-Hall has led and played an instrumental role at several entertainment marketing agencies

and has received multiple award nominations and wins. His campaign work includes Mission: Impossible - Fallout, Tomb Raider, Edge of Tomorrow, San Andreas and The Conjuring films. He previously worked at Netflix in global creative marketing on original films including 6 Underground and the Oscar-nominated The Two Popes. In addition to his work at Netflix, he has served as co-president for Industry Creative as well as vice president and creative director at Transit.

Wild Card Creative Group has recently worked on campaigns for Warner Bros.' Black Adam and Elvis, Lionsgate's The Ballad of Songbirds and Snakes, Amazon's The Boys, Hulu's The Handmaid's Tale and The Kardashians, Paramount Plus' Star Trek: Strange New Worlds, Marvel's Doctor Strange In the Multiverse of Madness and HBO's Insecure, amongst many others.