



## Paramount to Offer Paramount Plus, Showtime as Bundle

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Paramount Global's streaming service Paramount Plus is folding Showtime into a new bundle, Viacom said Wednesday.

The new bundle costs \$7.99 per month for the essential bundle, which includes advertisements, or \$12.99 per month for the advertising-free premium plan starting today through October 2. At that time, the price will increase to \$11.99 for the essential tier and \$14.99 for premium. Subscribers also will still be able to subscribe to Showtime alone for \$10.99 per month, either as a standalone service or through third-party distributors, such as Roku.

The ad-supported essential plan combines sports, including NFL games and more than 2,000 soccer matches each year, with on-demand entertainment options spanning the full suite of current and upcoming shows and movies, as well as breaking news through CBS News Network.

The premium plan features commercial-free, on-demand entertainment with 4K, HDR and Dolby Vision and mobile downloads; an extended roster of sports; and live streams from local affiliates in more than 200 markets across the U.S.

Showtime will be commercial-free for subscribers to either plan. Current

subscribers can upgrade to the new bundle in the Paramount Plus app.

Paramount Plus offers such original series as Taylor Sheridan's 1883 and 1923, prequels to Paramount Network's Yellowstone; as well as video-game adaptation Halo and Star Trek: Discovery and Secret Headquarters. This fall, Paramount Plus is adding new shows Tulsa King, On the Come Up, a reboot of CBS' Criminal Minds and Wolf Pack along with the return of The Good Fight, starring Christine Baranski (The Gilded Age) and Seal Team, starring David Boreanaz. (Bones). For its part, Showtime has such originals as Billions, breakout rookie hit Yellowjackets, The Chi, Dexter: New Blood and much more, including the premium network's entire programming library.

"The Paramount Plus with Showtime bundle offers consumers unprecedented value by providing one of the broadest content libraries in streaming at one of the lowest prices in the marketplace," said Tom Ryan, president and chief executive officer of Paramount Global Streaming, in a statement. "This singular user experience streamlines sign-up and enhances discovery, and this lower price will allow more households to enjoy this exceptional combined entertainment offering."