



Elevation Opens 2023 Promax Europe Awards

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Lines, dots and bars flow together to merge into the trophy received by all Promax awards winners in the open for the Promax Europe 2023 virtual awards ceremony, held Monday.

Creative company Elevation casts the many moving shapes in prismatic, metallic hues as they meet the statue, shining in different shades of light.

The Promax Europe 2023 Awards were handed out Monday, May 22 in a virtual awards ceremony. TV 2 Denmark was named Creative Marketing Team of the Year for the fourth straight year, while Copenhagen-based Holy Ravioli was Europe Agency of the Year.

RELATED: TV 2 Denmark Wins Promax Europe Creative Marketing Team of the Year

CREDITS

Client: Promax

Agency: Elevation

Executive Creative Director: Stephen Cocks

Creative Director: David Hendrix

Art Director: Dianne Frisbee

Senior Artist: Sean Kiley

Executive Producer: Steph Carson