



## Vivid Zero Gives *â€˜The Viewâ€™*™ a Golden Open

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Vivid Zero helps introduce the ladies of ABC's *The View* as the long-running talk panel enters its 27th season.

Each member of the panel is dressed in neutrals and surrounded by gold as the show opens.

This season, the show also got a set refresh and it expanded its "Behind the Table" podcast to daily episodes.

The View is moderated by Whoopi Goldberg, with panelists Joy Behar, Sara Haines, Sunny Hostin, Alyssa Farah Griffin and Ana Navaro. It's executive produced by Brian Teta and directed by Sarah de la O. The View airs at 11 a.m. ET on ABC.

### CREDITS

Client: ABC News

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