



â€˜Battlestar Galacticaâ€™™ Reunion Tops Syfyâ€™™s Comic-Con Plans

07.05.2017

The cast and creators of Battlestar Galactica will reunite at San Diego Comic-Con on the heels of the network's 25th anniversary and rebrand as a science fiction content hub.

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The reunion includes Ronald D. Moore, creator of the cult series that ran from 2003 to 2009, along with Mary McDonnell, Katee Sackhoff, Grace Park, Tricia Helfer so far.

They'll get together Thursday, July 20 for a session at 2:30 p.m. in Ballroom 20 to celebrate the show featuring the survivors of a nuclear holocaust on Earth who search space for a new home while being hunted by Cylons-human androids who turned on their creators.

Syfy will host a total of 15 panels for series such as The Expanse, The Magicians and 12 Monkeys, among others, as well as its upcoming Superman prequel Krypton.

And the network is going all out with fan-based activations and parties,

including trivia trolleys circling the Gaslamp district as riders test their sci-fi knowledge for prizes and cash money; cosplay karaoke on double-decker buses traveling throughout the city and cosplay repair carts ready for rolling makeup touchups and costume fixes; a roaming drumline playing famous sci-fi songs like the Star Wars and Game of Thrones themes — oh, and the opportunity to be married by American God's Orlando Jones, who will serve as a legal officiant at pop-up nuptials throughout the conference.

"We will have chapel hours and all the things you need to make a fairy tale or superhero wedding," Alexandra Shapiro, executive vice president, marketing and digital, USA Network and Syfy, told The Hollywood Reporter. "From accessories and bow ties to capes-whatever you're passionate about—we'll have the appropriate confetti, music and departure vehicle for said couple. It will be Instagrammable in every single way, including customizable wedding vows. And Orlando has always wanted to do this. And the best part of all of it: everything we are doing is free."

That includes two free-to-the-public parties on Thursday and Saturday nights at the Children's Museum. And Syfy will also air three nights of live broadcasts hosted by Zachary Levi, and feature around-the-clock coverage by Syfy Wire.

"Syfy is going to San Diego this year with a singular focus: to put fans first," Shapiro said in a statement.

She described Comic-Con as "our Super Bowl" to THR, and amping up the events and branding at the convention—including the new logo plastered around the city—is a way to demonstrate the network's new focus on fandom.

"The advantage this year is consistency and standing out," Shapiro told THR. "We hope to reframe the perspective of Syfy. That's why we rebooted: We want to be seen as a trusted source of information on the genre at large, 24/7/365."

Check out Syfy's full panel and screening schedule

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